



How you could
WIN
\$1 Million
from \$1

every
3
minutes!

Playing & Game Guide



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Have a ball with Keno

Keno is a fun, easy-to-play numbers game where you can win over \$1,000,000 for just \$1!

All you need to do is match the numbers on the Keno TV screen with the numbers on your ticket for each game.

The more numbers you match, the more you could win!

Keno Kwikfacts

- It cost just \$1 to play our jackpot games
- There's over 400 games to play a day
- You could win over \$1,000,000 EVERY GAME!*
- Play 50 games of Keno, get 1 free!

What to play

The amount of numbers you select determines the amount you are playing for. For example:

Play 4 numbers and you could win **\$120**
and pay for your night out!

Play 5 numbers and you could win **\$640**
and shout your mates!

Play 6 numbers and you could win **\$1,800**
and buy a big screen TV!

*Based on 10 number game.

How to play

It's easy! Simply grab an entry form, pick up a pencil and choose:

- a) How many numbers you want to play _____
- b) Mark your numbers _____
- c) How much you want to spend on each game _____
- d) How many games you want to play _____

Then, pay for your ticket at the counter and you'll receive a receipt with your numbers and the games you've entered into.

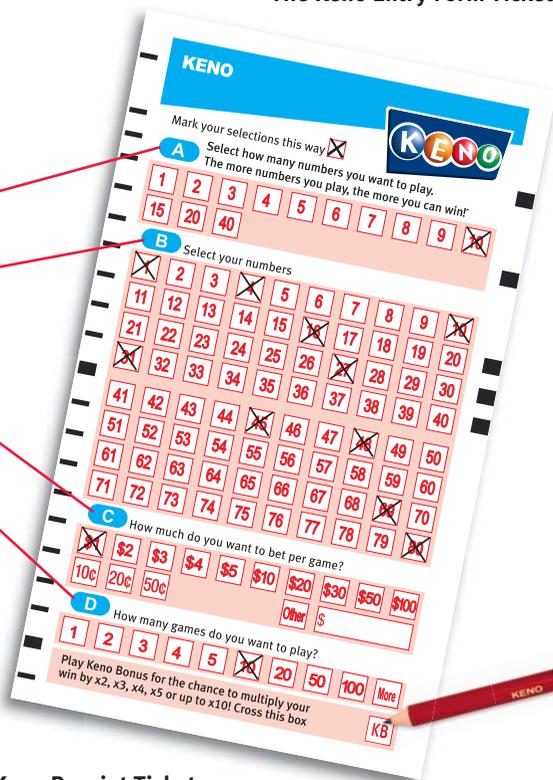
Or ask for a KWIKPIK from the Keno Operator!

Your printout will have the following information:

- The maximum amount you can win per game at the time of printing _____
- Your selected numbers _____
- The total amount of numbers you picked _____
- First game _____
- Last game _____

Make sure you scan your receipt ticket after all your games have played to check if you've had a win!

The Keno Entry Form Ticket



The Keno Receipt Ticket



How you can win

Once you've got your ticket, simply wait until your game appears on screen. Watch as 20 numbers are drawn at random, one at a time.

Wins are based on how many numbers on your receipt ticket match the numbers that are drawn.

- Game number
- Heads or Tails count
- Game grid

The Keno TV screen



Don't forget you can check the game results at playkeno.com.au

What you can win for a \$1 bet

NUMBERS CHOSEN	MAX AMOUNT TO WIN FOR \$1
Pick 1 Match 1	\$3
Pick 2 Match 2	\$12
Pick 3 Match 3	\$44
Pick 4 Match 4	\$120
Pick 5 Match 5	\$640
Pick 6 Match 6	\$1,800
Pick 7 Match 7	Up to \$15,000
Pick 8 Match 8	Up to \$80,000
Pick 9 Match 9	Up to \$275,000
Pick 10 Match 10	From \$1,000,000 Up to \$5,000,000
Pick 15 Match 15	\$250,000
Pick 20 Match 20	\$250,000
Pick 40 Match 20	\$250,000

Remember, you don't need to match every number to be a Keno winner. See page 16 for details.



Jackpots

Match all numbers to win!

On games where you're playing 7 to 10 numbers, you're playing to win a jackpot. If every number you choose comes up, you'll win the jackpot amount. The jackpots increase each game until they're won.

Check the Keno screens for the current jackpot level!

CURRENT JACKPOT	
REGULAR WIN PAYOUTS	
7 from 7	\$12,347.58
8 from 8	\$75,229.35
9 from 9	\$223,328.50
10 from 10	\$1,891,264.06

Check out the maximum you can win.

Keno numbers chosen	Maximum amount of jackpot payout
Pick 7 Match 7	\$15,000
Pick 8 Match 8	\$80,000
Pick 9 Match 9	\$275,000
Pick 10 Match 10	\$5,000,000



Bonus

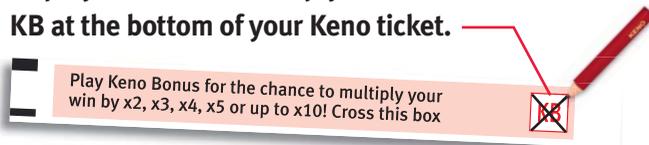
Play Keno Bonus to multiply your win

Keno Bonus gives you the chance to multiply your regular Keno prize x2, x3, x4, x5 or x10! The cost of each game will double when you nominate to play Keno Bonus.

For example:

4 number regular win amount	Keno Bonus multiplier	Total win (when playing Keno Bonus)
\$120	Regular win	\$120
\$120	x2	\$240
\$120	x3	\$360
\$120	x4	\$480
\$120	x5	\$600
\$120	x10	\$1,200

To play Keno Bonus, simply check the box marked KB at the bottom of your Keno ticket.



Look for the Keno Bonus animation at the start of each game to see how much your winnings will be multiplied by!



A chance to double your money

Heads or Tails is an easy game that's fun to play and you could double your money every game! Simply choose which half on the grid the most numbers will be drawn – on top (heads), bottom (tails) or evens (same amount either side).

In this game, 11 numbers were drawn in the top half of the grid, which makes HEADS the winner.



Heads Most numbers in top half of the Keno grid (numbers 1-40)
Double your money if you win

Evens 10 numbers in both halves of the grid
Quadruple your money if you win

Tails Most numbers in bottom half of the Keno grid (numbers 41-80)
Double your money if you win

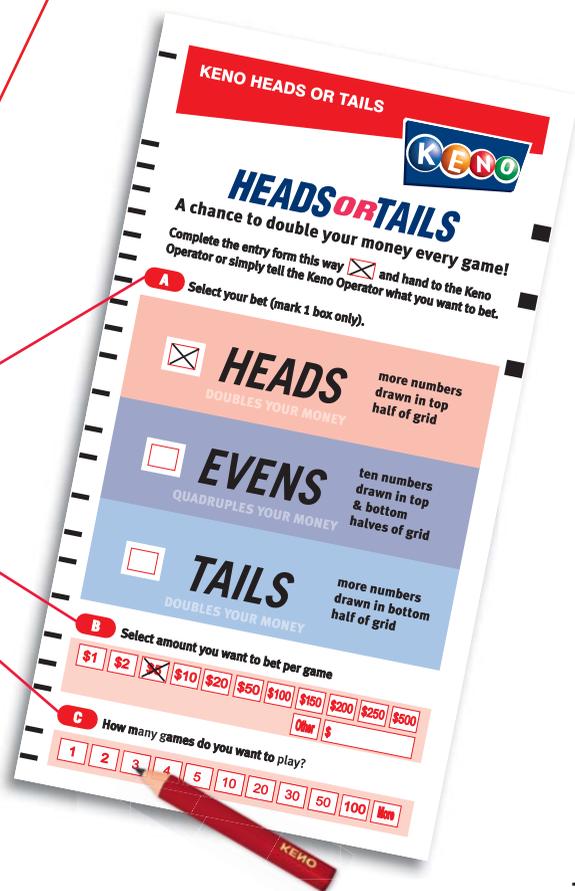
a) Mark your bet (Heads, Evens or Tails)

b) Choose how much you want to bet per game

c) Choose how many games you want to play

Here's what you can win

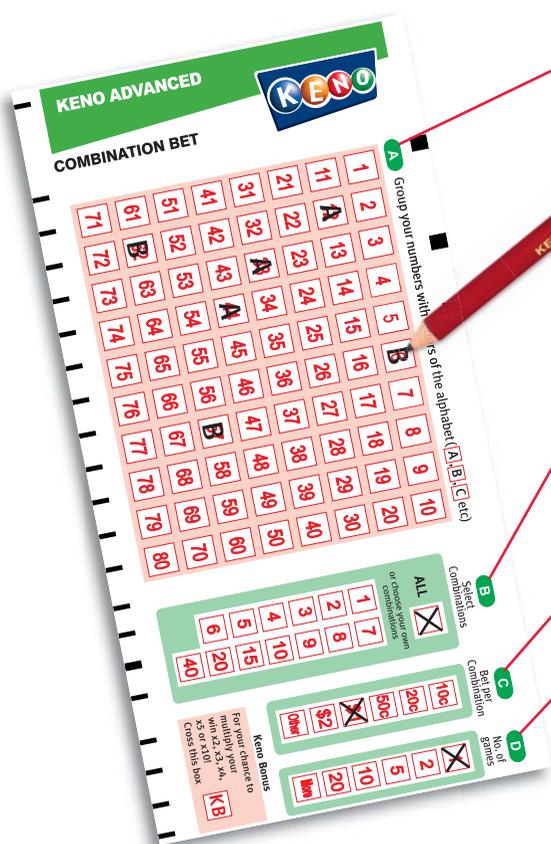
	For \$1 bet	For \$20 bet
HEADS	\$2	\$40
EVENS	\$4	\$80
TAILS	\$2	\$40



Combination bets

Multiple entries on one ticket

For the more advanced Keno players, multiple entries in each game can be played on one ticket. Simply grab a Keno Advanced entry form and increase your chances of winning! Combinations are created by grouping numbers. To do this, simply mark your first combination of numbers with the letter A (instead of the usual cross).



The second combination of numbers is then marked with a B, the third with a C and so on. Just remember, you can't use the same number in more than one group.

Each combination represents one single entry and each combination must be a minimum of \$1 when playing jackpots. It is the amount of numbers correctly matched in each combination that determines your prize, NOT the total numbers on the ticket you match.

a) Mark your first combination with the letter A in groups of 1-10, 15, 20 or 40 numbers. The second combination is marked with B and so on.

b) Mark the 'ALL' box to select all possible combinations (in this case two groups of 3 numbers and one group of 6) or mark the relevant numbered boxes to choose which combinations you want to play (for example, cross 3 to play two 3 number games).

c) Mark the amount you want to spend per combination.

d) Mark the number of games you want to play.

Don't forget to mark **KB** to play Keno Bonus for your chance to multiply your win x2, x3, x4, x5 or x10!

The best way to learn Combination bets is to give them a go!

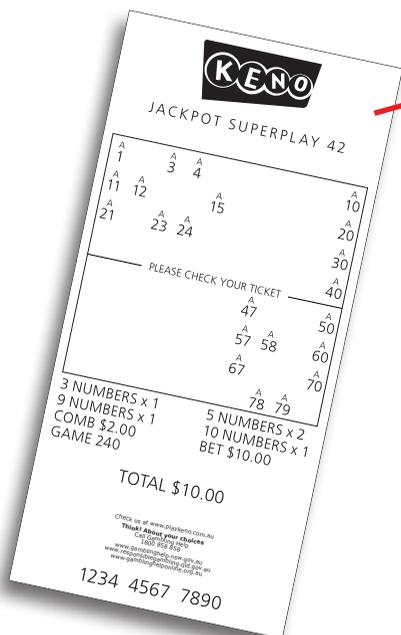
Superplays

Choose your numbers based on a shape

If you want to have some fun with your games, instead of numbers, why not choose an image? A Superplay allows you to pick a combination of numbers in a shape or pattern (like a heart, peace sign or cup!). Each Superplay is flexible and you can change the number of games or even the bet amount per game.

How to play a Superplay

Simply tell the Keno Operator what SUPERPLAY number or name you wish to play.



SUPERPLAY NUMBER	NAME	TICKET COST	MAXIMUM PAYOUT
1	Bottom 40	\$1.00	\$250,000
2	Top 40	\$1.00	\$250,000
3	Inside 40	\$1.00	\$250,000
4	Outside 40	\$1.00	\$250,000
5	Odd 40	\$1.00	\$250,000
6	Even 40	\$1.00	\$250,000
7	Right 40	\$1.00	\$250,000
8	Left 40	\$1.00	\$250,000
9	Beginners Luck	\$15.00	\$1,844
10	All the Jackpots	\$4.00	\$5,370,000
13	Lucky 13	\$15.00	\$720
14	Star	\$2.50	\$3,200
25	VB	\$2.00	\$250,012
27	Peace	\$12.00	\$16,284
32	Lucky Clover	\$12.00	\$250,000
33	Australia	\$19.00	\$5,432,983
34	Dollar Sign	\$3.00	\$17,440
39	Fish	\$3.00	\$5,001,805
41	Easter Egg	\$10.00	\$7,680
42	Gone Fishing	\$10.00	\$5,375,002
43	Kangaroo/Wallaby	\$2.50	\$2,700
44	Box	\$12.00	\$375,000
56	Cup	\$6.00	\$20,121
58	XXXX	\$9.00	\$125,256
69	High Rollers Favourite	\$210.00	\$305,600
70	Heart	\$10.00	\$105,000
76	Christmas Tree	\$8.00	\$397,572
77	Black Cat	\$7.00	\$5,000,241
80	Horseshoe	\$4.70	\$27,821
81	Archer	\$4.00	\$5,200,000
82	Cyclist	\$5.00	\$5,080,000
83	Weightlifter	\$3.00	\$5,080,000
84	Diamond	\$2.00	\$648
94	QLD	\$1.50	\$125,000
96	QLD Map	\$3.00	\$20,125
97	NSW	\$1.50	\$125,000
98	NSW Map	\$3.00	\$20,125



Know your odds

Keno is conducted under a license issued by the state and as such, must comply with the appropriate legislation governing the operation of the game.

Players must be at least 18 years of age to participate in a game of Keno. Total ticket value must equal at least \$1.

Keno Agents have set payout limits, which determine the amount of Keno winnings to be paid as cash to the customer, and any balance is paid via cheque.

Game results and ticket summary receipts are available from the Keno Agent or online at www.playkeno.com.au (note 24 hour delay with game results online). Please also check the Keno display screens available at all Keno Agents for game results.

When a Keno receipt ticket is presented for payment, any outstanding unplayed games will be cancelled and refunded automatically.

Winnings are paid on the presentation of the printed receipt ticket only. It is your responsibility to check your Keno ticket for completeness and accuracy before the commencement of the game as the payment of wins is based upon the numbers on the printed receipt ticket. The Keno operator is not liable for a player's failure to check their Keno receipt ticket.

What are the Jackpot chances?

Your chance to win the 7 Number Jackpot is 1 in 40,979 and your chance of winning a prize is 1 in 4.23.

Your chance to win the 8 Number Jackpot is 1 in 230,144 and your chance of winning a prize is 1 in 9.77.

Your chance to win the 9 Number Jackpot is 1 in 1,380,687 and your chance of winning a prize is 1 in 6.53.

Your chance to win the 10 Number Jackpot is 1 in 8,911,711 and your chance of winning a prize is 1 in 4.72.

All jackpots are subject to sharing and abatement as per Keno Rule 25 and 26.
Minimum bet per game for jackpots is \$1.

Additional Information

Keno is available 24/7!

You can play Keno around the clock. Even when your venue is closed, you can continue to play. Just remember to place your bet before you leave.



Payscale

Jackpots

NUMBERS PLAYED	NUMBERS MATCHED	EACH \$1 BET YOU WIN
1	1	\$3
	2	\$12
3	3	\$44
	2	\$1
4	4	\$120
	3	\$4
	2	\$1
5	5	\$640
	4	\$14
	3	\$2
6	6	\$1,800
	5	\$80
	4	\$5
	3	\$1
15	15	\$250,000
	14	\$100,000
	13	\$50,000
	12	\$12,000
	11	\$2,000
	10	\$250
	9	\$50
	8	\$20
7	\$4	
6	\$2	
5	\$1	
20	20	\$250,000
	19	\$100,000
	18	\$50,000
	17	\$25,000
	16	\$15,000
	15	\$10,000
	14	\$5,000
	13	\$1,200
	12	\$450
	11	\$100
	10	\$20
	9	\$7
8	\$2	
2	\$2	
1	\$10	
0	\$100	
40	20	\$250,000
	19	\$25,000
	18	\$2,200
	17	\$200
	16	\$35
	15	\$7
	14	\$2
	13	\$1
	7	\$1
	6	\$2
	5	\$7
	4	\$35
3	\$200	
2	\$2,200	
1	\$25,000	
0	\$250,000	

NUMBERS PLAYED	NUMBERS MATCHED	EACH \$1 BET YOU WIN
10	10	From \$1,000,000 Up to \$5,000,000
	9	\$10,000
	8	\$580
	7	\$50
	6	\$6
	5	\$2
4	\$1	
9	9	Up to \$275,000
	8	\$2,500
	7	\$210
	6	\$20
	5	\$5
4	\$1	
8	8	Up to \$80,000
	7	\$675
	6	\$60
	5	\$7
	4	\$2
7	7	Up to \$15,000
	6	\$125
	5	\$12
	4	\$3
	3	\$1
Plus	Jackpot growth pool - see Keno screens for current jackpot amounts	

Keno Heads or Tails

GAME PLAYED	NUMBERS MATCHED	EACH \$1 BET YOU WIN
HEADS	More numbers in top half of grid	\$2
EVENS	10 numbers in each half of grid	\$4
TAILS	More numbers in bottom half of grid	\$2

Keno Bonus

If you are playing Keno Bonus and a multiplier is chosen for that game, simply multiply the win amount by the Keno Bonus multiplier!*	POSSIBLE BONUS MULTIPLIER				
	REGULAR WIN	x2	x3	x4	x5

*Keno Bonus multiplier does not apply directly to Keno Jackpots. See Keno Rules for details on how the multiplier is applied.



Think! About your choices

Call Gambling Help
1800 858 858

www.gamblinghelp.nsw.gov.au
www.responsiblegambling.qld.gov.au
www.gamblinghelponline.org.au